



SIA is a new and delicious 96-Point award-winning Scotch Whisky created specifically to appeal to a modern palate. This Product of Scotland is a blend of **Speyside, Highland and Islay malt and grain whiskies**. Enjoy SIA sipped neat, on the rocks or mixed in a curious cocktail. SIA is “not your grandfather’s Scotch.”

- First crowdfunded Scotch Whisky in history, successfully raised almost \$50,000 on **kickstarter.com**
- Founded by Carin Luna-Ostaseski, the **first American woman** to ever create a Blended Scotch Whisky company

SPECIFICATIONS

- 50% Speyside
- 40% Highland
- 10% Islay
- 40%:60% High Malt:Grain Ratio
- 86 PROOF - 43% ABV

TASTE PROFILE

- Vanilla
- Caramel
- Citrus
- Honey
- Hint of Smoke

THE STORY

In a terrific twist of fate, she came to love Whisky through... a break-up. When her relationship ended, she found herself every Friday after work at her local Whisky shop, choosing to spend her “couples-counseling money” on a few really nice bottles of Scotch Whisky instead. By the year’s end, she had almost 300 bottles, and was cured! She became a student of Whisky and hosted tasting events for many years. She discovered people were ready for a new whisky, one that would change the way people think about Scotch. One that is affordable, accessible and absolutely delicious, and SIA Scotch was born.



THE HUFFINGTON POST



HIGHEST RATING AT LOWEST COST

SIA Scotch Whisky \$49 SRP	96 POINTS	Oban 14 Year Old \$75	95	Johnnie Walker Platinum \$110	95
		Glenmorangie Nectar D'Or \$75	94	Dewar's Signature \$199	93
		The Glenlivet 18 Year Old \$60	92	Johnnie Walker Blue \$225	92
		Laphraoig Select \$55	91	Chivas Regal Extra \$49	92